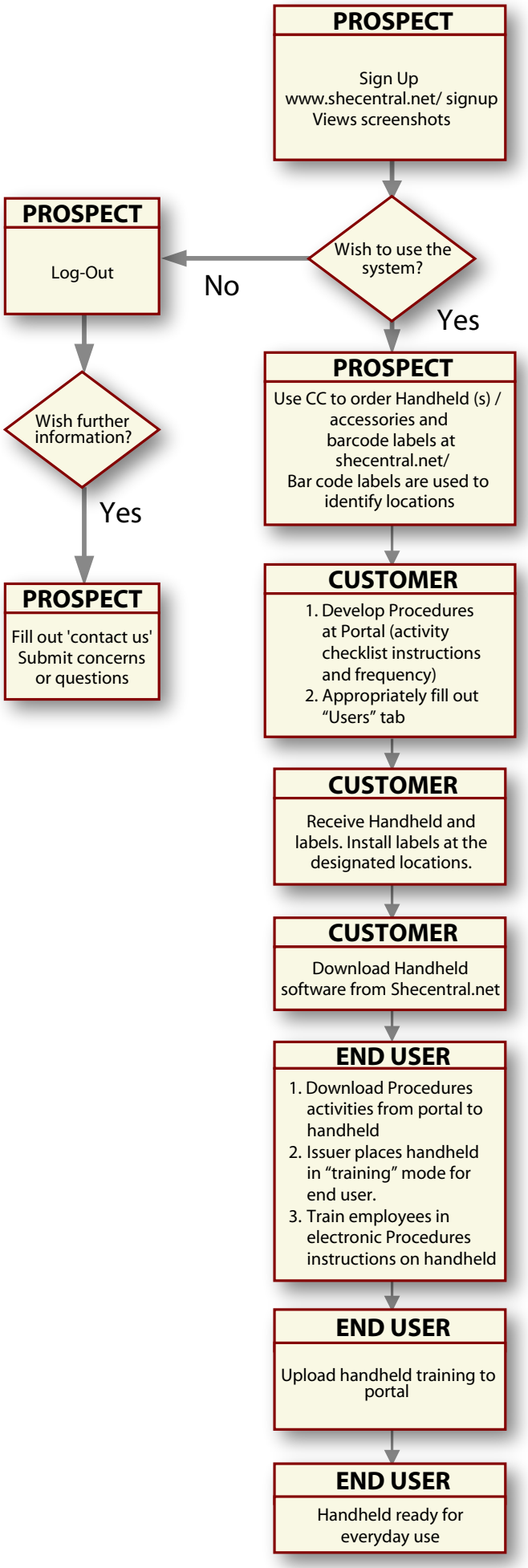SHEcentral.net: Getting Started